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4.4 The Three Characteristics Of A Successful Strategy 4.5 Interpretation Of The Value Curves 4.6 The Six Blue Ocean Principles 4.7 The Formation And Implementation Of The Blue Ocean Strategy 4.7.1 Recreation Of The Market Limits 4.7.2 Focus On The General Performance, Not Numbers 4.7.3 Approach The Market Beyond The Existing DemandAuthor: ArisTitle: IntroductionCreated Date Jan 13th, 2024

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