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Of Strategy Into Action.2 The Balanced Scorecard Is A Short Document Summarizing Succinctly A Set Of Leading And Lagging Performance Indicators Grouped Into Four Different Perspectives: Financial, Customer, Internal Processes, And Learning And Growth (see Figure 1). 1th, 2024BALANCED SCORECARD: WEAKNESSES, STRENGTHS, And ITS ABILITY ...Key Words: Balanced Scorecard, Performance Management Systems, Social And Environmental Issues. 1. Introduction Performance Measurement Has Been A Popular Topic For Both Industrialists And Academics. The Different Approaches Of Management Research Areas Have Given Different Definitions Of Performance Management System. It Defined As "the 3th, 2024The Balanced Scorecard: The Effects Of Assurance And ...He Balanced Scorecard (BSC) Is A Performance Measurement Tool Used To Translate An Organization's Strategic Goals Into Financial And Nonfinancial Objectives And Performance Measures (Kaplan And Norton 2001). In Diversified Organizations, Individ-2th, 2024.

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