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## Kotter's Change Model

Sense Of Urgency Establishing A Sense Of Urgency Is Crucial To Gaining Needed Cooperation. If Complacency Is High, Transformations Usually Go Nowhere Because Few People Are Even Interested In Working On The Change Problem. If Urgency Is Low, It's Difficult To Put 3th, 2024

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Kotter's (1995) Model Of Change What You Can Do: • Identify The True Leaders In Your Organization. • Ask For An Emotional Commitment From These Key People. • Work On Team Building Within Your Change Coalition. • Check Your Team For Weak Areas, And Ensure That You Have A Good Mix Of People From Different Departments And Different Levels Within Your Company. 2th, 2024

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